



UNIVERSAL ORLANDO RESORT RELAUNCHES POPULAR THE WIZARDING WORLD OF HARRY POTTER VACATION PACKAGE WITH ALL-NEW ENHANCEMENTS

New Entitlements Include a Special Themed Keepsake Box and an Exclusive Wizarding World-Themed Photo Session

Orlando, Fla. (August 5, 2019) – Universal Orlando Resort has added exciting new enhancements to its popular The Wizarding World of Harry Potter vacation package. And with the recent opening of Hagrid’s Magical Creatures Motorbike Adventure – the epic new addition to The Wizarding World of Harry Potter – plus the upcoming fall debut of the new light projection experience, “Dark Arts at Hogwarts Castle,” there has never been a better time to experience the wonder and adventure of the most spectacularly-themed lands ever created.

“The Wizarding World of Harry Potter Florida Resident Exclusive Vacation Package” includes Universal Orlando hotel accommodations, admission to Universal Orlando’s three world-class theme parks, breakfast at a signature restaurant within The Wizarding World of Harry Potter, and more. Plus, package holders will receive new specialty items, such as an exclusive photo at Shutterbutton’s Photography Studio in The Wizarding World of Harry Potter – Diagon Alley and a specially-themed keepsake box filled with items to get them ready for their trip, including a personalized welcome letter, travel planning guide, Harry Potter character luggage tags and more.

Florida residents can book “The Wizarding World of Harry Potter Florida Resident Exclusive Vacation Package” now for travel through the end of the year. See below for details.

| “The Wizarding World of Harry Potter Florida Resident Exclusive Vacation Package” | |
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| Offer | Details |
| <p><i>“The Wizarding World of Harry Potter – Exclusive Vacation Package” starting from \$135 per person, per night, based on a party of four, limited availability</i></p> <p><i>Offer valid for bookings now – 12/11/19. Offer valid for travel: Now – 12/20/19</i></p> | <ul style="list-style-type: none"> • 3-night hotel accommodations at the all-new Universal’s Endless Summer Resort – Surfside Inn & Suites <ul style="list-style-type: none"> ○ Additional accommodations are available at other Universal Orlando hotels, including Universal’s Cabana Bay Beach Resort • 2-Day Park-to-Park with 2-Days Free Ticket to Universal Studios Florida, Universal’s Islands of Adventure and Universal’s Volcano Bay • NEW: Special Themed Keepsake Box featuring: <ul style="list-style-type: none"> ○ Welcome Letter ○ Travel Planning Guide ○ Set of Luggage Tags featuring Harry Potter, Ron Weasley and Hermione Granger – one set of three per package ○ Hogwarts Railways Lanyard – one per person • Breakfast at the Leaky Cauldron in Universal Studios Florida • NEW: Session at Shutterbutton’s Photography Studio in The Wizarding World of Harry Potter – Diagon Alley, which includes one exclusive 8x10 photo print and a commemorative DVD photo album • Early Park Admission one hour before the theme parks open to either Universal Studios Florida or Universal’s Islands of Adventure (as determined by Universal |

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| | <p>Orlando; click here for more information), AND Universal's Volcano Bay water theme park each day</p> <ul style="list-style-type: none"> • Access to select live entertainment venues at Universal CityWalk • Complimentary transportation to Universal's theme parks and Universal CityWalk |
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The Wizarding World of Harry Potter brings the wonder and excitement of J.K. Rowling's beloved stories to life at Universal Orlando – giving guests the opportunity to live the adventures they've read in the books and seen in the films. In The Wizarding World of Harry Potter – Hogsmeade at Universal's Islands of Adventure, they can walk the streets of Hogsmeade, sip Butterbeer at Hog's Head Pub, walk the corridors of Hogwarts castle and soar above the castle grounds on the thrilling adventure, Harry Potter and the Forbidden Journey. In The Wizarding World of Harry Potter - Diagon Alley at Universal Studios Florida, guests can explore the iconic shops of Diagon Alley, watch in awe as a 60-foot dragon breathes fire atop Gringotts bank, and navigate the deep, dark vaults of the bank on a multi-dimensional thrill ride, Harry Potter and the Escape from Gringotts. And – they can travel between the two lands on the Hogwarts Express, giving them the opportunity to board the iconic train and relive Harry's unforgettable journey.

For more information about The Wizarding World of Harry Potter and Universal Orlando Resort, visit www.universalorlando.com.

About Wizarding World

More than two decades ago, a young Harry Potter was whisked onto Platform 9 3/4 at King's Cross Station, and readers everywhere were swept along with him into a magical universe, created by J.K. Rowling. In the years since, the seven Harry Potter bestsellers have inspired eight blockbuster movies, an award-winning stage play, and, more recently, the start of the Fantastic Beasts five-film series. People of all ages have been enthralled by these extraordinary adventures, set within an expanding universe, inspired by the vision of J.K. Rowling.

For today's growing worldwide fan community, and for generations to come, the Wizarding World welcomes everyone to explore more of this magical universe — past, present and future. The Wizarding World also provides fans with an instant, trusted kite-mark of quality and authenticity.

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About Universal Orlando Resort

Universal Orlando Resort is a unique vacation destination that is part of the NBCUniversal Comcast family. For more than 25 years, Universal Orlando has been creating epic vacations for the entire family – incredible experiences that place guests in the heart of powerful stories and adventures.

Universal Orlando's three theme parks, Universal Studios Florida, Universal's Islands of Adventure and Universal's Volcano Bay, are home to some of the world's most exciting and innovative theme park experiences – including The Wizarding World of Harry Potter – Hogsmeade and The Wizarding World of Harry Potter – Diagon Alley.

Universal Orlando's hotels are destinations unto themselves and include Loews Portofino Bay Hotel, the Hard Rock Hotel, Loews Royal Pacific Resort, Loews Sapphire Falls Resort, Universal's Cabana Bay Beach Resort, Universal's Aventura Hotel and Universal's Endless Summer Resort – Surfside Inn and Suites. Its entertainment complex, Universal CityWalk, offers immersive dining and entertainment for every member of the family.

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