



## **THE DELIGHTFULLY WEIRD AND SINFULLY DELICIOUS VOODOO DOUGHNUT IS NOW OFFICIALLY OPEN AT UNIVERSAL ORLANDO RESORT**

*Voodoo Doughnut Founders Celebrate the Opening by Unveiling the Baron of Voodoo Doughnut*

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**ORLANDO, Fla. (May 2, 2018)** – Voodoo Doughnut is now officially open at Universal CityWalk with an amazing line-up of more than 50 types of delightfully weird and sinfully delicious doughnuts. Known for its bold and offbeat vibe, the Portland-based shop is a perfect fit for the incredible and audacious tastes of Universal CityWalk.

Co-founders Kenneth “Cat Daddy” Pogson and Tres Shannon led the celebration, where – for the very first time live in person – they introduced the charismatic brand icon, the Baron of Voodoo Doughnut. Their eighth location builds upon the Voodoo Doughnut partnership with Universal Parks & Resorts, which began more than a year ago with the successful opening of Voodoo Doughnut at Universal Studios Hollywood.

The Orlando location is the first Voodoo Doughnut on the east coast. And guests can enjoy signature originals and one-of-a-kind creations such as the savory yet sweet Bacon Maple Bar, the doughnut with grape dust and lavender sprinkles Grape Ape and the iconic Voodoo Doll doughnut, which is filled with raspberry jelly and topped with chocolate frosting and a pretzel stake. And for guests who are interested in trying even more doughnuts, they can purchase a Coffin of Doughnuts which features a handmade wooden coffin filled with three dozen doughnuts.

Guests will also enjoy the quirky Voodoo Doughnut venue, featuring art created by Portland locals and a gigantic doughnut throne exclusive to the location. Also unique to the shop is a decorating counter where guests can watch as master decorators prepare the toppings and icing designs on fan-favorites like Oh Captain, My Captain, Memphis Mafia and Mango Tango. To discover even more hidden gems in the venue, check out the [Universal Orlando Blog](#).

Voodoo Doughnut is located in Universal CityWalk near NBC Sports Grill & Brew and the entrance to Universal Studios Florida. Voodoo Doughnut adds to the immersive dining and world-class entertainment options of Universal CityWalk, which has added 11 new exciting concepts since 2014 offering something for everyone. This includes The Cowfish, VIVO, NBC Sports Grill & Brew, The Toothsome Chocolate Emporium & Savory Feast Kitchen, and now, Voodoo Doughnut.

For more information, including venue hours, visit [www.UniversalOrlando.com](http://www.UniversalOrlando.com).

### **About Universal Orlando Resort**

Universal Orlando Resort is a unique vacation destination that is part of the NBCUniversal Comcast family. For more than 25 years, Universal Orlando has been creating epic vacations for the entire family – incredible experiences that place guests in the heart of powerful stories and adventures.

Universal Orlando's three theme parks, Universal Studios Florida, Universal's Islands of Adventure and Universal's Volcano Bay, are home to some of the world's most exciting and innovative theme park experiences – including The Wizarding World of Harry Potter – Hogsmeade and The Wizarding World of Harry Potter – Diagon Alley. Universal Orlando's on-site hotels are destinations unto themselves and include Loews Portofino Bay Hotel, the Hard Rock Hotel, Loews Royal Pacific Resort, Loews Sapphire Falls Resort, Universal's Cabana Bay Beach Resort, and coming this August, Universal's Aventura Hotel. Its entertainment complex, Universal CityWalk, offers immersive dining and entertainment for every member of the family.

Universal Orlando Resort continues to unveil all-new guest experiences, including powerful attractions, incredible dining options and dramatically-themed hotels. Now open is *Fast & Furious – Supercharged*, where guests can join the *Fast* family and step into the blockbuster *Fast & Furious* films at Universal Studios Florida. And at Universal CityWalk, Voodoo Doughnut is now serving more than 50 types of delightfully weird and sinfully delicious doughnuts.

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