



LOEWS HOTELS & CO
ESTABLISHED 1960

UNIVERSAL ORLANDO AND LOEWS HOTELS & CO. TO OFFER OPTIONS FOR EVERY BUDGET WITH ADDITION OF TWO NEW HOTELS

Two new Universal Orlando Resort hotels will be high-quality, high-value and include destination-wide benefits at an unbeatable price

Conceptual Renderings are Available for Download:

<https://universalorlandoresort.sharefile.com/d-se046a7a0f8e46898>

ORLANDO, Fla. (November 6, 2017) – Universal Orlando Resort will soon offer two high-quality, high-value hotel options for families looking for theme park thrills, exclusive benefits and a seamless Universal Orlando Resort experience – **starting at less than \$100 per night.**

Set to begin opening in the summer of 2019, the hotels will feature a combined 2,800 guest rooms, including 1,450 two-bedroom suites designed to accommodate families of all sizes. Both options will be value-driven, with nightly rates starting below Universal's Cabana Bay Beach Resort and Universal's Aventura Hotel.

Guests will enjoy a seamless and convenient Universal Orlando experience with Early Park Admission to Universal Studios Florida, Universal's Islands of Adventure or Universal's Volcano Bay, complimentary transportation across the destination and resort-wide charging privileges.

The 750-room and 2,050-room hotels will be located just minutes away from Universal Orlando's three theme parks and Universal CityWalk's dining and entertainment options. Amenities will include a combined three pools, two food courts offering breakfast, lunch, dinner and nearby coffee bars, plus poolside bars, fitness rooms, car rental facilities and more.

Brought to life by the same Universal Creative team behind the incredibly-themed Loews Portofino Bay Hotel, Hard Rock Hotel, Loews Royal Pacific Resort, Loews Sapphire Falls Resort and Universal's Cabana Bay Beach Resort, these all-new options will be destinations unto themselves. Guests will enjoy the sun, surf and sand with a laid-back coastal feel. Towering exterior murals with vibrant and natural colors will set a free-spirited and beachy tone, inviting guests to hang loose throughout their stay.

The hotels will be built on a 64-acre site at the intersection of Universal Blvd. and International Drive, and become the destination's seventh and eighth hotels. This continues the unprecedented growth ongoing at Universal Orlando Resort. The new hotels will bring the total number of guest rooms at the destination to 9,000 when combined with the 600-room Universal's Aventura Hotel opening in August 2018.

Reservations will be accepted in early 2018.

About Universal Orlando Resort

[Universal Orlando Resort](#) is a unique vacation destination that is part of the NBCUniversal Comcast family. For more than 25 years, Universal Orlando has been creating epic vacations for the entire family – incredible experiences that place guests in the heart of powerful stories and adventures.

Universal Orlando's three theme parks, Universal Studios Florida, Universal's Islands of Adventure and Universal's Volcano Bay, are home to some of the world's most exciting and innovative theme park

experiences – including The Wizarding World of Harry Potter-Hogsmeade and The Wizarding World of Harry Potter-Diagon Alley. Universal Orlando’s existing hotels, Loews Portofino Bay Hotel, the Hard Rock Hotel, Loews Royal Pacific Resort, Loews Sapphire Falls Resort and Universal’s Cabana Bay Beach Resort, feature a total of 5,600 rooms and are destinations unto themselves. Its entertainment complex, Universal CityWalk, offers dining and entertainment for every member of the family.

Universal Orlando Resort consistently unveils all-new guest experiences, including powerful attractions, incredible dining opportunities and dramatically themed hotels. Now open is Universal’s Volcano Bay, an entirely new water theme park, and Race Through New York Starring Jimmy Fallon, an immersive and interactive attraction in Universal Studios Florida.

Universal Orlando Resort is part of NBCUniversal, a Comcast company. Follow us on our [blog](#), [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

About Loews Hotels & Co.

Established 1960

Headquartered in New York City, Loews Hotels & Co. hospitality company is rooted in deep heritage in the hotel industry and excellence in service. The hospitality group encompasses branded independent Loews Hotels, and a solid mix of partner-brand hotels. Loews Hotels & Co. owns and/or operates 24 hotels and resorts across the U.S. and Canada, including Loews Hotel 1000 in downtown Seattle and the Loews Sapphire Falls Resort at Universal Orlando, the fifth hotel in partnership with Comcast NBC Universal. Located in major city centers and resort destinations from coast to coast, the Loews Hotels portfolio features properties grounded in family heritage and dedicated delivering unscripted guest moments all with a handcrafted approach. For reservations or more information about Loews Hotels, call 1-800-23-LOEWS or visit: www.loewshotels.com.

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