



ALL ABOARD!

UNIVERSAL ORLANDO RESORT REVEALS NEVER-BEFORE-RELEASED DETAILS ABOUT THE MAGICAL JOURNEY GUESTS WILL EXPERIENCE ABOARD THE HOGWARTS EXPRESS

Universal Creating First-Ever Experience that Will Allow Guests to Actually *Ride* the Iconic Train Between London and Hogsmeade – Just Like in the Books and Films

Screen grabs from the lifelike animation guests will see during their journey are available for download at:

<https://universalorlandoresort.sharefile.com/d/sbbb4ce2e89d4a3c8>

ORLANDO, Fla. (March 14, 2014) – One of the most memorable and exciting experiences from the Harry Potter series will come to life at Universal Orlando Resort this summer. Imagine:

- Being transported from the Muggle world to the wizarding world as you pass through the brick wall at King's Cross Station to arrive at Platform 9 ³/₄
- Watching in amazement as the Hogwarts Express pulls into the station – its billowing steam and authentic whistle beckoning you to hop aboard
- Sitting in one of the train's cabins with your family and friends and actually riding the Hogwarts Express – just as your favorite characters did in the Harry Potter films
- Looking outside your cabin window and enjoying a scenic, breathtaking journey through the British countryside as you encounter magical creatures, some of your favorite Harry Potter characters...and even Dementors...

Since the very first Harry Potter film, every fan has dreamed of taking the same classic journey Harry Potter did aboard the Hogwarts Express. And this summer – they will get to live it.

Today, Universal Orlando revealed never-before-released details about the Hogwarts Express experience that will debut as part of The WIZARDING WORLD OF Harry Potter – Diagon Alley – the all-new, magnificently themed land opening this summer. The train will connect the new land in Universal Studios Florida with The WIZARDING WORLD OF Harry Potter – Hogsmeade in Islands of Adventure – allowing guests with park-to-park admission to enjoy a real journey aboard the iconic locomotive.

Never before has this been done – creating an actual train ride experience to connect two spectacularly themed environments. The Hogwarts Express experience combines powerful storytelling, live special effects, lifelike animation and state-of-the-art technology to take riders on the journey of a lifetime. Guests will enjoy two completely different experiences depending on whether they're traveling to Hogsmeade or London.

Once seated in the cabin, guests will be able to look out their windows as an incredibly authentic and magical adventure unfolds before them. They'll see Hagrid come alongside the train on his flying motorbike, Buckbeak the Hippogriff swoop gracefully over the black lake, the Weasley twins on brooms and up to their usual antics, the Knight Bus swerving through London traffic – and other special moments and surprises.

Universal's Creative team has been working closely with Warner Bros., Stuart Craig and the production team from the Harry Potter films to create a sensational Hogwarts Express experience that the entire family can enjoy. The Creative team has gone to great lengths to ensure the experience is true to the books and films. *Everything* about the train is authentic – from the paint and the materials used to build it...all the way down to the whistle.

Park-to-park admission is required to experience the Hogwarts Express journey from The Wizarding World of Harry Potter – Diagon Alley (located in Universal Studios Florida) to The Wizarding World of Harry Potter – Hogsmeade (located in Universal’s Islands of Adventure). For more information about the Hogwarts Express – including a new video that features a first-look at the ride experience – and The Wizarding World of Harry Potter, visit www.universalorlando.com/harrypotter.

About the Harry Potter Series

Harry Potter continues to be a global phenomenon. Each of the seven books by author J.K. Rowling has broken sales records, with the series to date having sold over 450 million copies worldwide and translated into 77 languages. The Harry Potter films, produced by Warner Bros. Pictures, have grossed more than \$7.7 billion to date worldwide at the box office, making Harry Potter the largest-grossing film franchise in history.

About Universal Orlando Resort

Vacation like you mean it at Universal Orlando Resort – where every heart pounding, jaw-dropping, goose-bumping second counts. It is the only place where you can turn spending time *with* your family into spending time *as* a family. Together, you can soar above Hogwarts with Harry Potter, swing above the streets with Spider-Man, become a Minion in the hilarious and heartwarming Despicable Me Minion Mayhem ride, and join Optimus Prime in the fight to save mankind on the new mega-attraction, TRANSFORMERS: The Ride – 3D. And, coming this summer, you can step into The Wizarding World of Harry Potter – Diagon Alley.

Universal Orlando Resort is home to two incredible theme parks: Universal Studios Florida and Universal’s Islands of Adventure; four magnificently themed on-site hotels: Loews Portofino Bay Hotel, Hard Rock Hotel, Loews Royal Pacific Resort and the newest addition, Universal’s Cabana Bay Beach Resort, opening March 31; and Universal CityWalk - a nighttime entertainment complex featuring a collection of nightclubs, restaurants and shops. And located just minutes from Universal Orlando Resort is Wet n’ Wild, Orlando’s premier waterpark.

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About Warner Bros. Entertainment

Warner Bros. Entertainment is a global leader in all forms of entertainment and their related businesses across all current and emerging media and platforms. A Time Warner Company, the fully integrated, broad-based studio is home to one of the most successful collections of brands in the world and stands at the forefront of every aspect of the entertainment industry from feature film, television and home entertainment production and worldwide distribution to DVD, digital distribution, animation, comic books, video games, product and brand licensing, international cinemas and broadcasting.

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