

**NEWS EVENT FOOTAGE
& INTERVIEW SOUND BITES**

*Harry Potter
To Cast Spell On
Universal Orlando Resort*

Harry Potter "Theme Park within a Theme Park" Scheduled to Debut in 2009 --
Guests to be Immersed in the Adventures of the World's Most Popular Wizard

THURSDAY, MAY 31, 2007/ 1 AM, 4 AM, 7 AM, 10 AM, 1 PM, & 5 PM EST

SBS 6-09 Transponder

Uplink: 14221 MHz Vertical Downlink: 11921 MHz Horizontal

Band: KU – Analog

Band width: 43.000 MHz

WHAT: Warner Bros. Entertainment Inc. and Universal Orlando Resort are partnering to create the world's first fully immersive Harry Potter themed environment based on the bestselling books by J.K. Rowling and blockbuster feature films from Warner Bros. Envisioned as a "theme park within a theme park" and titled "The Wizarding World of Harry Potter," the new area will become part of the experience within Universal's Islands of Adventure theme park at the Universal Orlando Resort.

ABOUT: Inspired by J.K. Rowling's compelling stories and characters – and faithful to the visual landscapes of the films – "The Wizarding World of Harry Potter" will provide a one-of-a-kind opportunity to experience the magical world of Harry and his friends. The fully immersive, themed land will enable guests to visit some of the most iconic locations found in the books and the films including the village of Hogsmeade, the mysterious Forbidden Forest, and even Hogwarts castle itself.

THE VIDEO HIGHLIGHTS PACKAGE WILL INCLUDE: (TRT 8:10)

- The announcement press release
- Three concept images of The Wizarding World of Harry Potter
- Select film clips from the Harry Potter movies
- Sound bites from:
 - Barry Meyer, Chairman and CEO, Warner Bros. Entertainment
 - Tom Williams, Chairman and CEO, Universal Parks and Resorts
 - Stuart Craig, Production Designer, Harry Potter Films and *The Wizarding World of Harry Potter*
 - Scott Trowbridge, Vice President, Universal Creative Studio
 - Ron Meyer, President and COO, Universal Studios
 - Alan Horn, President and COO, Warner Bros. Entertainment
 - Brad Globe, President, Warner Bros. Consumer Products

For more information, please contact. Universal Orlando Public Relations, 407-363-8220